

# A New Model for the Sustainable Rural Grocery Store

*Ellen Barber and Jan Bergkamp*

National Rural Grocery Summit  
June 21, 2022



**F**  
BAKERY

*Quality At A Price*  
**Low Prices & Quality Foods**

**F**  
DELI

**MUSTANG MOTORS**



**AHEAD**





HOMETON FOOD

Sinclair

MUSTANG MOTORS

FLOWERS • DELI • MARKET

RIVERSIDE MARKET





FLOWERS • DELI • MARKET

RIVERSIDE MARKET



AHEAD









COOKIE 2.00



Choc Raspberry  
Church Treats  
\$2.00

Cookie  
\$1.50

Caramel  
Sauce  
\$1.50

Cookie  
\$2.00

ALMONDS

PREMIER  
COCOA

ETHIOPIAN  
COFFEE





RIVERSIDE  
Market









