


# Healthy Food Financing Initiatives

A National Perspective



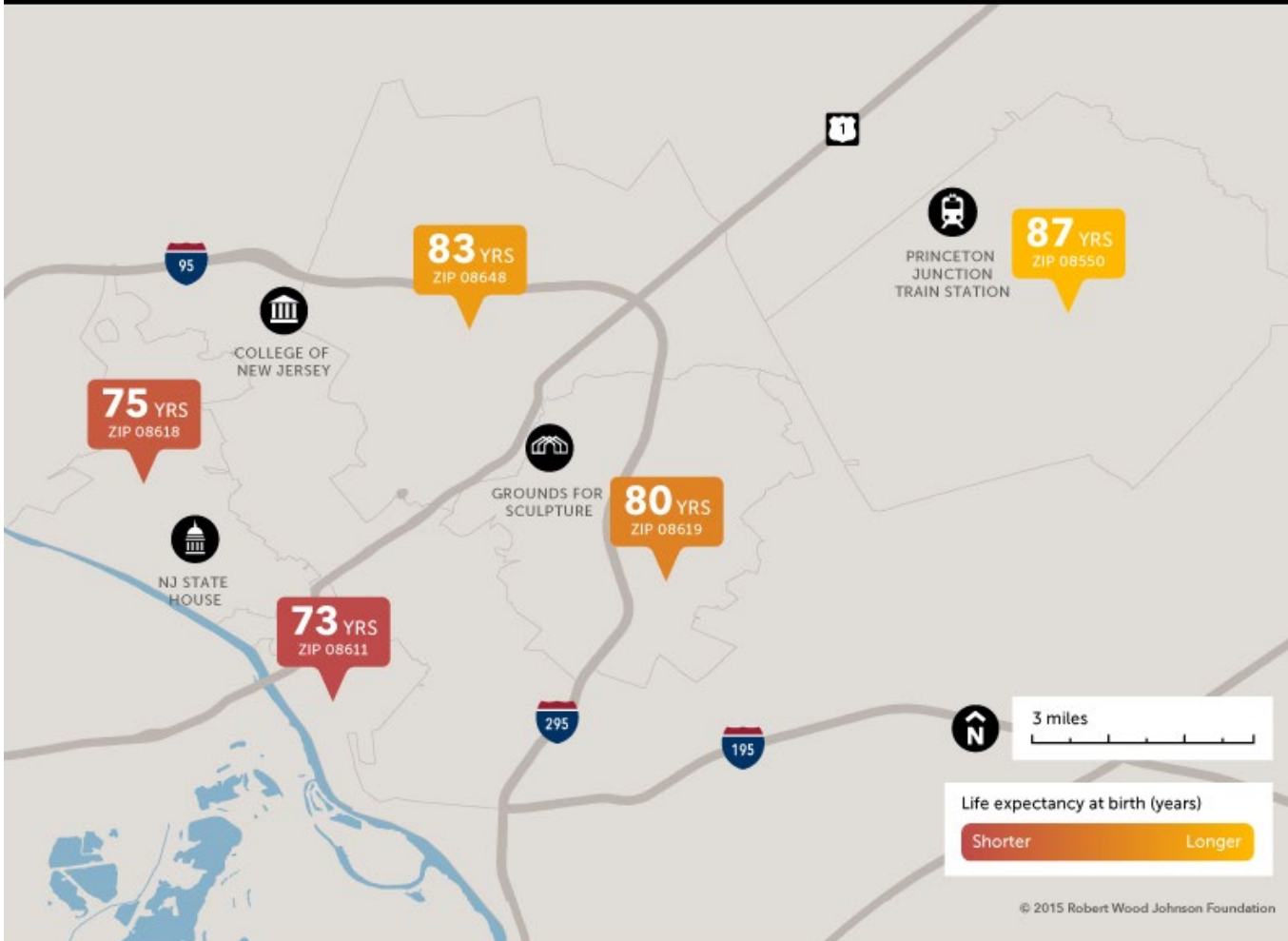


The United States Department of Agriculture (USDA) estimates that 40 million people live in neighborhoods without easy access to fresh, affordable, and nutritious food options.



# Short Distances to Large Gaps in Health

#CloseHealthGaps



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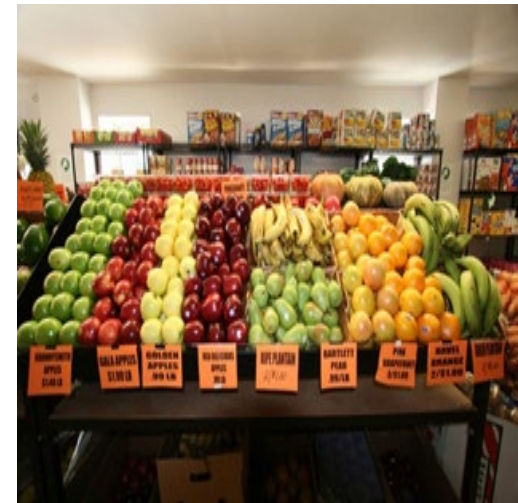
Healthy Food Financing Initiatives (HFFIs) are grocery financing programs designed to improve access to healthy food and expand economic opportunity in underserved areas.



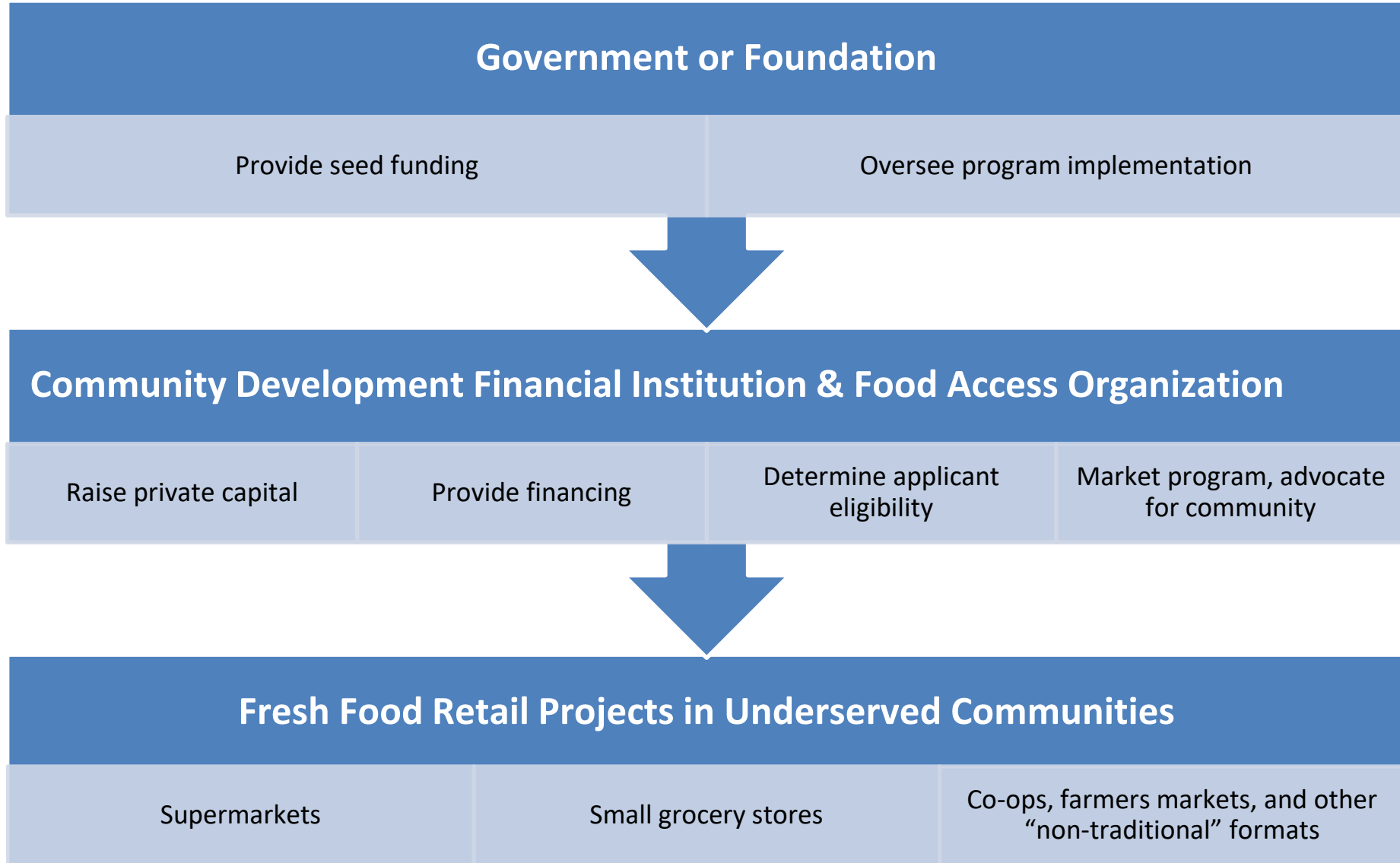
# Types of Projects Funded by HFFIs



- Grocery stores
- Co-ops
- Corner stores
- Bodegas
- Farmers markets
- Mobile markets

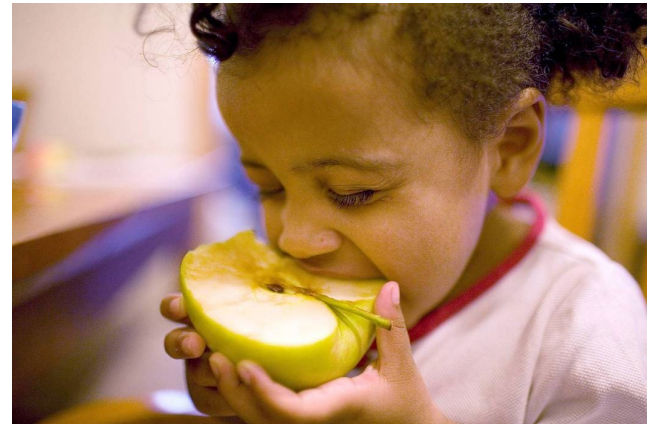


# Healthy Food Financing Initiative Model



# National Healthy Food Financing Initiative

- **Federal HFFI Launched in 2011** by the U.S. Departments of Treasury (through the CDFI Fund), Agriculture, and Health and Human Services.
- **Active Federal HFFI Programs in 2022:**
  - [America's Healthy Food Financing Initiative](#) (through USDA)
    - Annual funding given directly to healthy food retail projects
  - [CDFI Fund HFFI](#) (through US Treasury)
    - Annual funding given to CDFIs to then fund projects in regions they serve







# The Kansas Healthy Food Initiative



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# Kansas Healthy Food Financing Advisory Working Group

*We, the Kansas Healthy Food Financing Advisory Working Group - composed of leadership from the grocery industry, community and economic development, academia, agriculture, public health, healthcare, nonprofit and philanthropic sectors - conclude that Kansas requires a culture of support for and coordinated resources to develop and promote healthy food retail in underserved areas throughout the state in order to:*



# Kansas Healthy Food Financing Advisory Working Group

- *Anchor economic development efforts in rural and urban communities*
- *Provide new and expanded markets for Kansas-grown foods, and support “From the Land of Kansas” agriculture promotion efforts*
- *Expand access to healthy, nutritious and affordable food to help all Kansans achieve good health and well-being*
- *Provide a critical cornerstone for creating vibrant communities, including providing linkages to and spaces for cross-sector community engagement*





# Recommendation

The creation of the  
Kansas Healthy  
Food Initiative!





# THANK YOU!

Kate Foley

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