



# Live Well Saline County Food Initiatives

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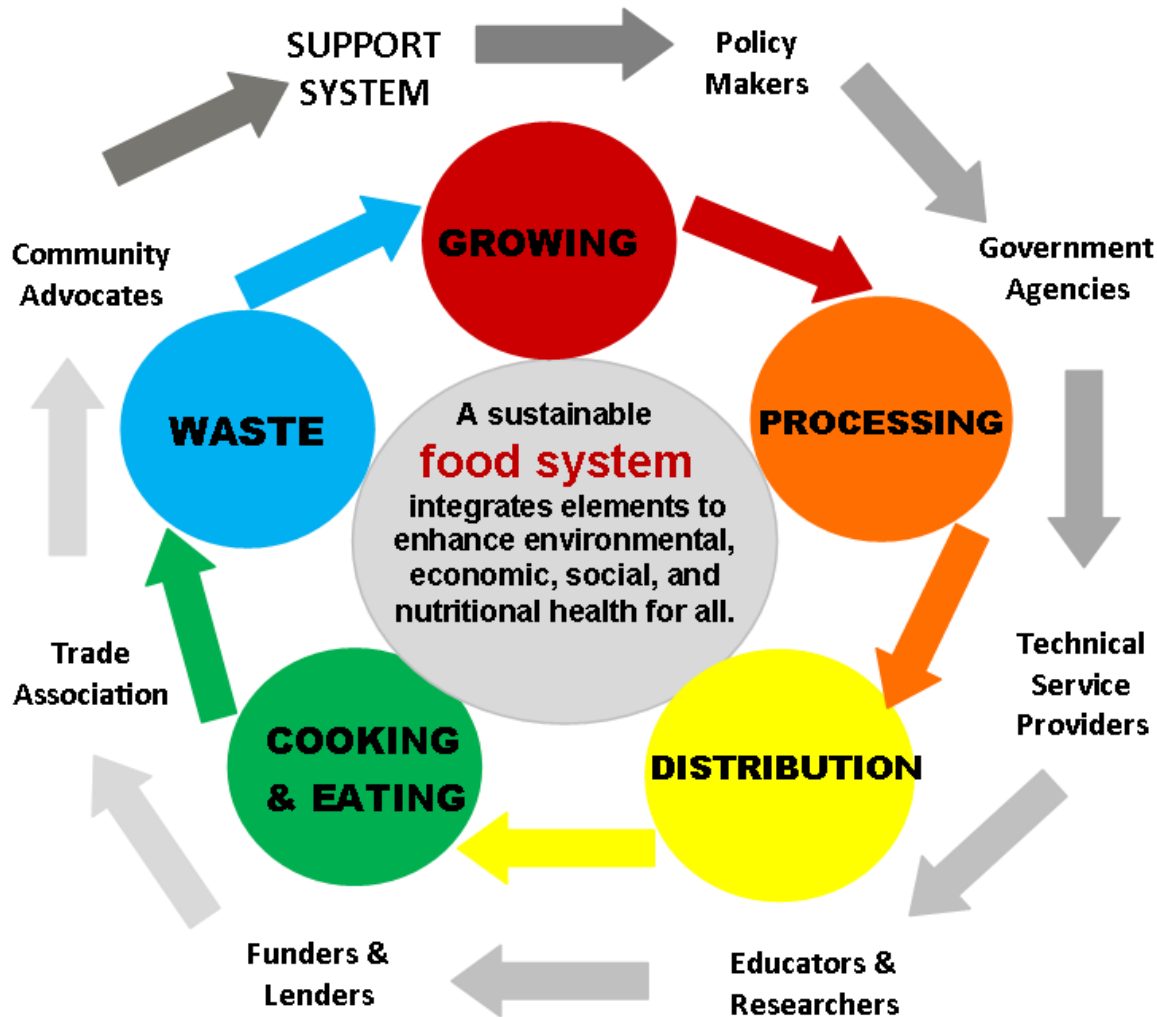
# Overview

- Salina area food system assessment
- Addressing priorities identified
- Live Well Saline County initiatives

# Food System

- Sum of all activities required to make food available to people.
- What are these activities?

# Food System



*Sum of all activities required to make food available to people.*

# Assessment of the Salina Area Food System

- Funded by USDA Agricultural Marketing Service (AMS) Local Food Promotion Program (LFPP)
  - One-year project, \$25,000
- Identify stakeholders
- Identify local food system's needs
- Find solutions to better connect local producers with consumers

# Steering Committee- Original Salina Area Local Food Task Force

- Prairieland Market
- Kitchen 4 Hire (provided match)
- K-State Salina (provided most of the match)
- NSCD (because of Priority Area: low-income/low food access)
- Kansas Rural Center
- K-State Center for Engagement and Community Development

# Steering Committee- Additional Salina Area Local Food Task Force

- Salina Area United Way
- Kansas Department of Health & Environment – Bureau of Health Promotion
- Live Well Saline County Coalition (Kansas Health Foundation healthy communities initiative)
- School board member
- Thelander Acme Farm
- Salina's Farmers Market
- Moss Treescapes and Nursery/Peony Acres
- Kansas Beef, Inc.



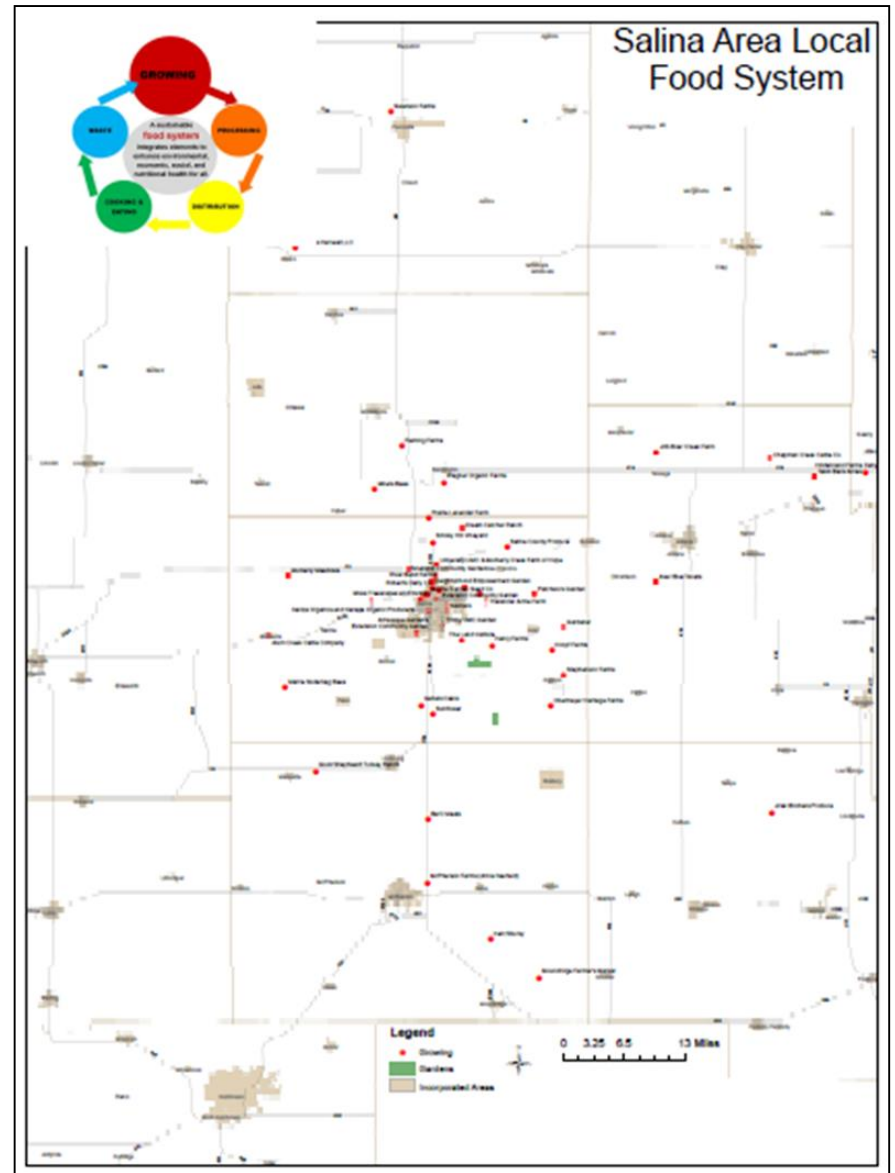
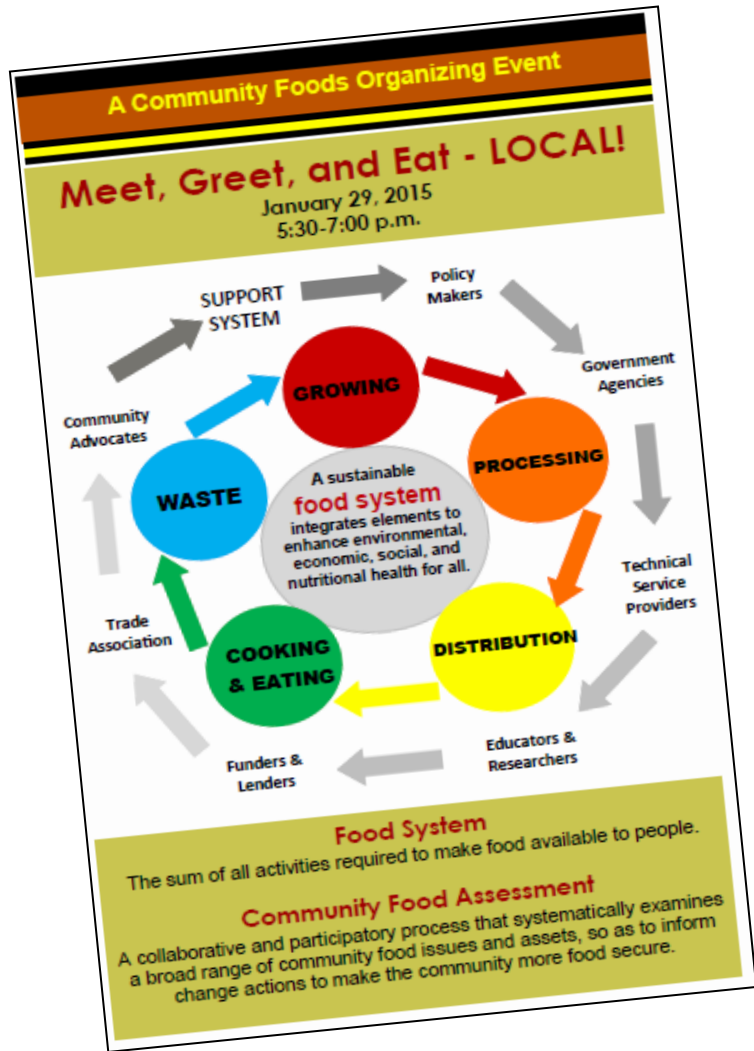
# Identify Stakeholders

- Created extensive list
  - Producers
  - Processors
  - Distributors
  - Buyers
  - Waste managers
- Invited stakeholders to Meet and Greet – one-on-one invitations
- Invited panelist representing food system
- Mapped food system
- Solicited input on food system





# Meet & Greet



# Workshop



# Second Meeting- Workshop

- Small group discussions - topics identified at Meet and Greet
- Report outs
- Voted to identify priority issues
  - Big vision
  - Environmental
  - Education
  - Food access
  - Networking
  - Processing
  - Supply & demand



# Salina Area Food System Assessment Results

- Need for changes to current Salina's farmers market
- Need for a food hub or similar
- Need for a food advisory board (food policy council)

Need for education

Need for local food equity



# Changes to Salina's Farmers Market



**farmtofork**  
**FARMERS**  
**MARKETS**


[www.farmtoforkKS.com](http://www.farmtoforkKS.com)

We accept **EBT/SNAP**


**Tuesdays 4-7PM**  
**9th & Grand**

**Friday 4-7PM**  
**321 N 9th**

**Saturdays 7-11AM**  
**460 S Ohio**



EBT/SNAP is accepted  
at all 3 Farmers Markets in Salina.  
Select produce vendors also accept  
Senior Farmers' Market Nutrition Program  
vouchers which are distributed  
by North Central-Flint Hills Area  
Agency on Aging, Inc.



**farmtofork**  
[www.farmtoforkKS.com](http://www.farmtoforkKS.com)

Farm to Fork Kansas is a project of Kitchen 4 Hire, LLC  
and is made possible by a USDA Farmers Market  
Promotional Program Grant.

- One to three
- Rec'd USDA FMPP grant
  - Offering EBT/SNAP benefits
- Increase number of participating producers/vendors
- Hoping for year-round market

# Addressing “Food Hub” Need

- “Food Hub” – aggregation and distribution of food
- Applied for USDA LFPP implementation grant. Submitted by NCRPC.
- Prairieland Market multi-farm CSA



**Farm-Fresh Food  
In a Weekly Box**

Share options:

<b>SINGLE PRODUCE</b> 1 to 2 people \$80/mo*	<b>FAMILY PRODUCE</b> 3 to 4 people \$160/mo*	<b>SINGLE PROTEIN</b> 2-3 # meat, 1/2 # cheese \$80/mo*	<b>FAMILY PROTEIN</b> 4-6 # meat, 1 # cheese \$160/mo*
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\*Plus sales tax

Recipes and cooking demos included!

I ♥ Local Farmers

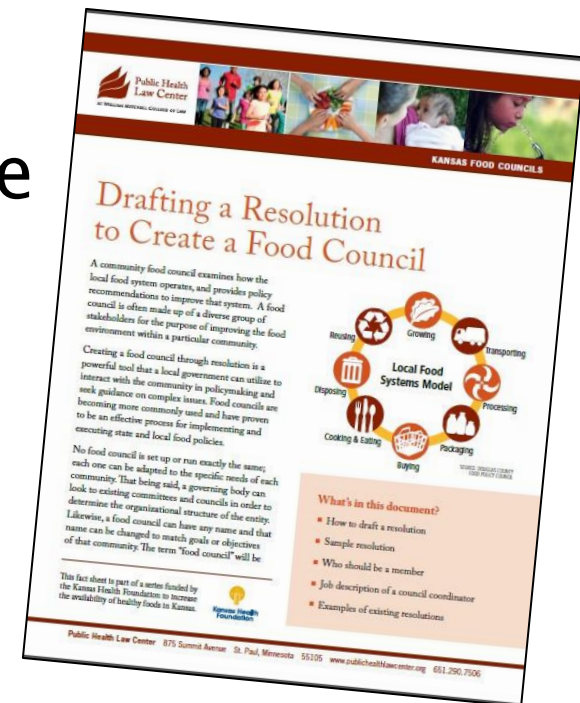
Want more info?  
Want to sign up?  
Check us out!

305 E. Walnut St., Salina • 785-827-5877 • prairielandcsa@gmail.com  
www.prairielandmarket.org/csa f prairielandmarketcsa



# Addressing Need for Food Advisory Board (Food Policy Council)

- Live Well Saline County project
- Regional food and farm alliance
- Resources
  - Kansas Alliance for Wellness
  - Public Health Law Center
  - Douglas County FPC

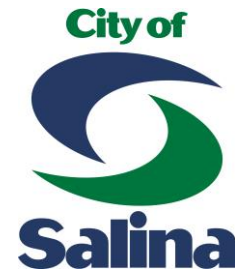




Provide all Saline County Kansas residents opportunities, education, and encouragement for a lifetime of healthy eating and physical activity.

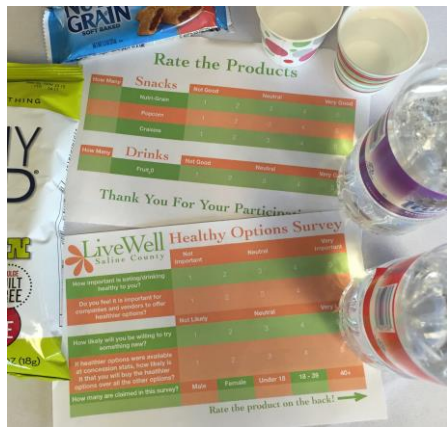


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SALINE COUNTY  
HEALTH DEPARTMENT





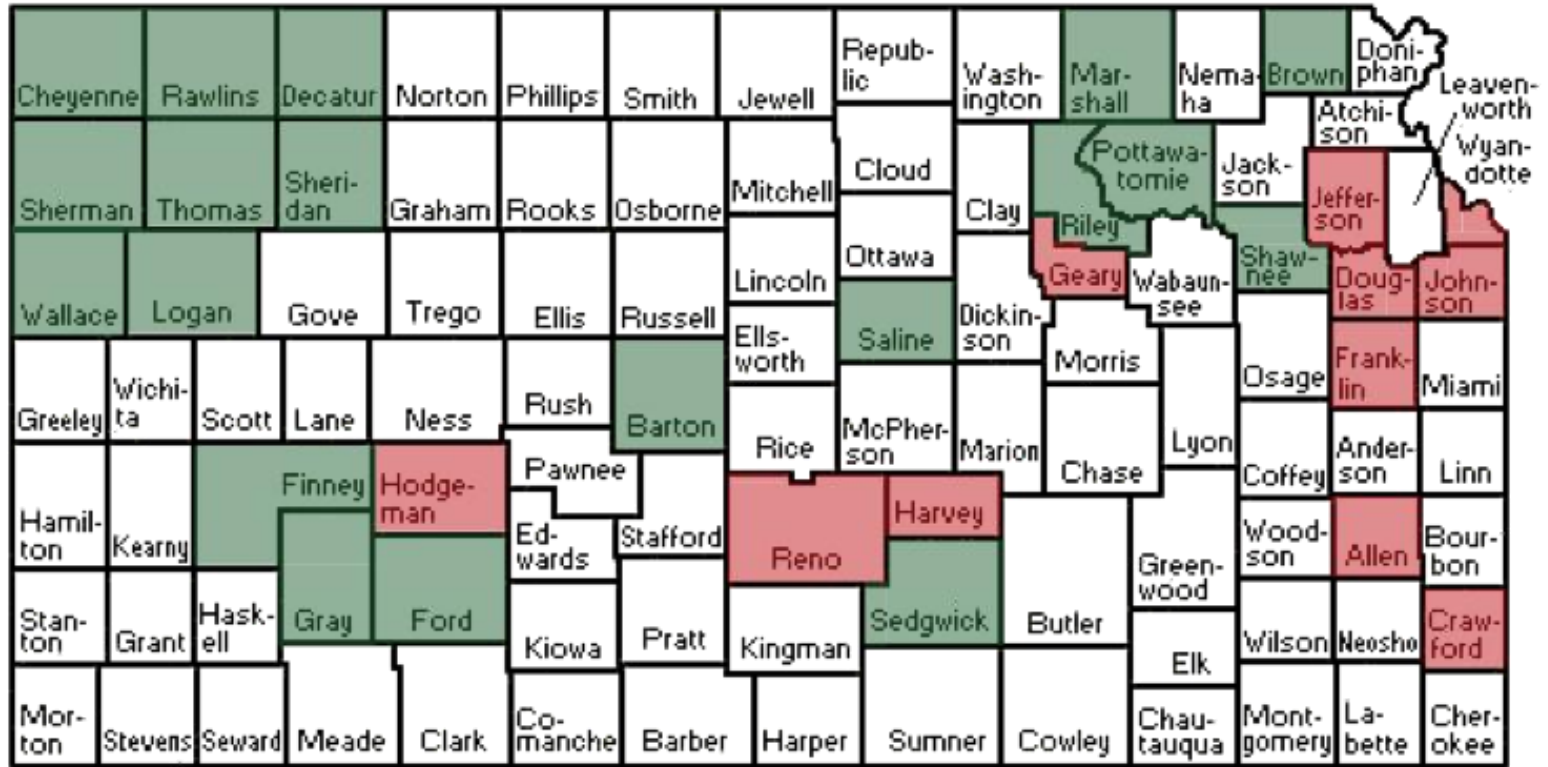
- \* Taste Testing at Public Concession Stands
- \* Gathering Community Feedback
- \* Serving Local Foods
- \* Policy Change

- \* Increasing Consumption of Local Foods
- \* Community Mobilization
- \* Educating Government Policy Makers
- \* Live Well Healthy Foods Summit





# Map of Kansas Food and Farm Councils



■ Current Councils  
■ Emerging Councils

## A Food and Farm Advisory Council

- Brings together the people who grow, sell, and eat food
- Helps identify opportunities to enhance access to healthy and locally grown food
- Community-driven food system changes

## Types of Food and Farm Advisory Councils

- Governmental or Publically appointed
- Non-government or Non-profit
- Hybrid



- \* Increase accessibility to good nutrition and safe physical activity
- \* Promote healthy eating and physical activity
- \* Encourage individuals to choose healthy eating and physical activity
- \* Enhance existing programs centered on healthy eating and physical activity